

Hatton Shopping Village and  
Adventure World Established  
1986



## ***JANUARY TRADING UPDATE***

# Overview

- 5,000 Sq. Ft new build unit coming available Spring 2018
- Catchment of **3.5 million** people within a 45 min drive
- Within a 15 min drive to:
  - **Stratford Upon Avon**
  - **Warwick**
  - **Lemington Spa**
  - **Solihull**
  - **Redditch**
  - **Coventry**
- Footfall of **425,000** per annum
- **400 Coach visits** in 2015 with a full driver gratuity package
- Free onsite parking
- **30%** of visitors are Annual Pass holders of Hatton Country World and visit an average of 8 times a year
- **Manned and Unmanned opportunities** available of up to 5,000 Sq. Ft.



# Shops



*Farm Shop*



*Edinburgh Woollen Mill*



*Klass*



*Garden Centre*



*The Outlet*



*The Art of Glass*



*Hatton Furniture*



*Toy Mad*

*Lindifae  
The Stables Antiques  
The Sweet Shop  
Alan Wright*

*Meadows Boutique  
CoCo and Kate Atelier  
Lorna Loves  
John Garland Taylor*

*Adara Beauty*

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**020 7734 2080**  
londonoffice@chdproperty.com

# Hatton Adventure World



- Farm Park and Adventure World adjoining the Shopping Village, making this a true family destination
- Attractions for every age group including:



- JCB Young Drivers Zone
- Laser combat
- Assault course
- Farmyard
- Tractor Safari
- Family theatre
- Indoor play
- Fun fair
- Outdoor play
- Sensory play



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# Marketing

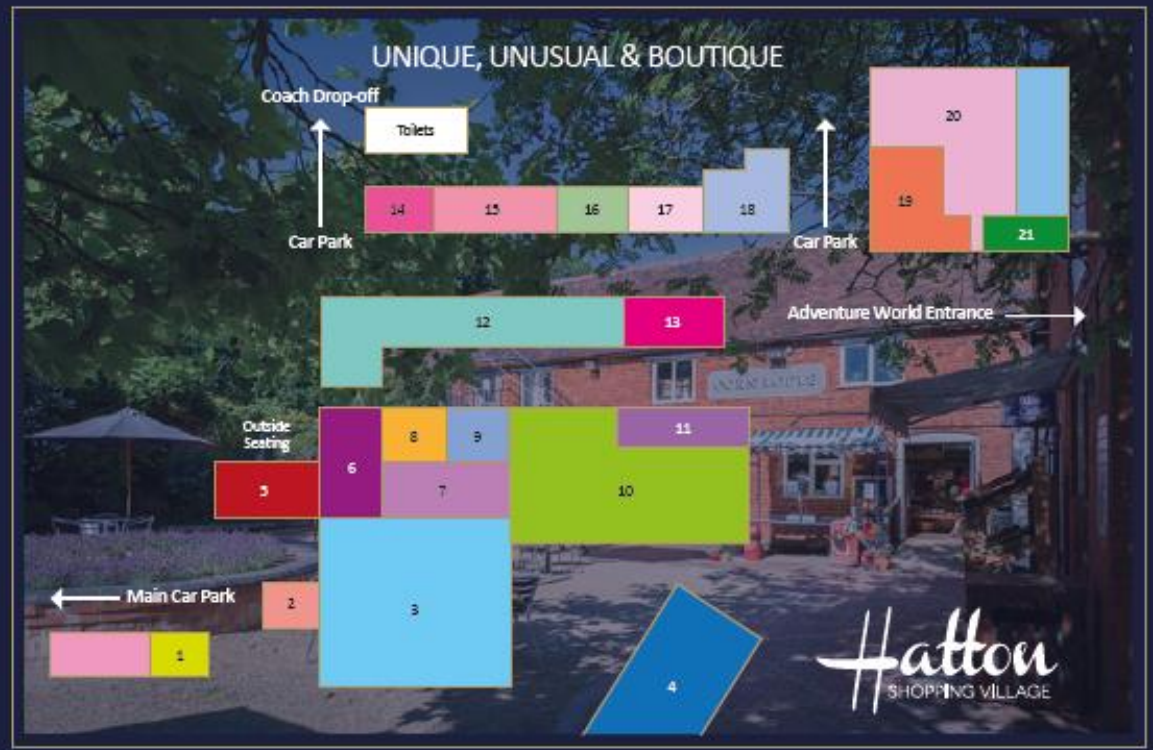
- In-house marketing team
- Dedicated Annual Events Schedule
  - Including: Farmers Markets, Craft Fairs and a number of other seasonal events.
- Website
- Leaflets
- PR - new openings and local newspapers
- Advertising - What's On pages in local newspapers for the Events; advertorials, local radio
- Website
- Digital Marketing - internal databases of approx. 20,000 with E-shots on Adventure World and Shopping Village
- Facebook operated internally
- Coaches - list of 1600 coach drives

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**1** Linifae  
(Magical gifts, crafts and a centre for Reiki Treatments)  
07963 173972

**2** The Art of Glass  
(Design, manufacture and restoration of leaded lights and stained glass)  
01926 840146

**3** Ransons Garden Centre  
(Connoisseur plants, everyday favourites and all the gardening equipment you need).  
01926 843555

**4** Events Marquee

**6** The Hatton Farm Shop  
(Brimming full of delicious food, essentials and treats)  
01926 843555

**7** Brantano  
(Lots of big brands and free fitting for children)  
01926 842877

**8** Cards and Gifts  
(Greeting cards and gifts for all occasions)  
01926 843555

**9** Roman Originals  
(Affordable womens clothing and designer ladies fashions)  
01926 843555

**10** Edinburgh Woollen Mill  
(Clothing and accessories designed with comfort and quality in mind)  
01926 843599

**11** John Garland Taylor  
(Exclusive designer jewellery, crafted at Hatton for 25 years)  
01926 843565

**12** Hatton Furniture  
(Reproduction, painted furniture and soft furnishings)  
01926 842424

**13** Coco & Kate Atelier  
(Exclusive bridal wear and wedding accessories)  
01926 257380

**14** Meadows Boutique  
(Ladies clothing, handbags, scarves and giftware)  
01926 930389

**15** Adara Beauty  
(Beauty Salon)  
01926 842497

**16** Alan Wright  
(Gold and silver jewellery, trinkets and slate pictures, handmade at Hatton for 30 years. Commissions welcome)  
07770 952913

**17** Lorna Loves  
(Beautiful gifts, handbags, scarves and gloves)  
07973 745880

**18** The Sweet Shop at Hatton  
(Homemade Fudge, Luxury Chocolates, Toffee and Old Fashioned Sweets from yesteryear)  
01926 842226

**20** The Stables Antiques & Interiors Centre  
(A treasure trove of furniture, objet d'art and collectibles)  
01926 842405

**21** Toy Mad  
(A truly magical Toy Shop)  
01926 840023

**FOOD & DRINK**

**5** Lavender Blue Café

**19** The Spinning Jenny  
(Restaurant, Bar & Tearoom)

Please check latest array of shops on our website at [hattonworld.com](http://hattonworld.com)

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# Location

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