

Footfall + 58% Over Christmas



# Clacton Factory Outlet

## TRADING UPDATE

February 2018

## 2017 HIGHLIGHTS – FOLLOWING 2016 RE-LAUNCH

### RECORD CHRISTMAS

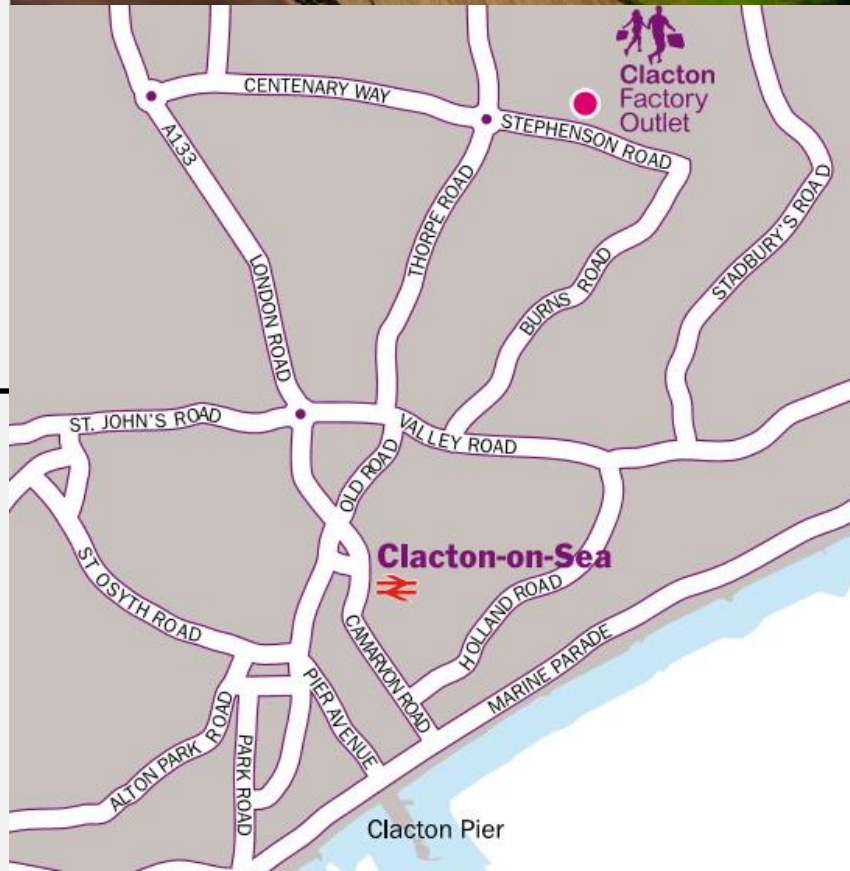
November-December 2017

- Footfall **+58%**
  - **2016 = 145,921**
  - **2017 = 231,236**
- Average Sales Density **+32%**



### STRONG TRADING

- Footfall **+92% Vs 2016**
- Overall sales density **+45% Vs 2016**
- January-December 2017
  - Footfall 2016: **595,759** Vs 2017: **1,141,878**



### RECORD SUMMER

July-August 2017

- Footfall **+117%:**
  - **2016 = 94,439**
  - **2017 = 209,124**

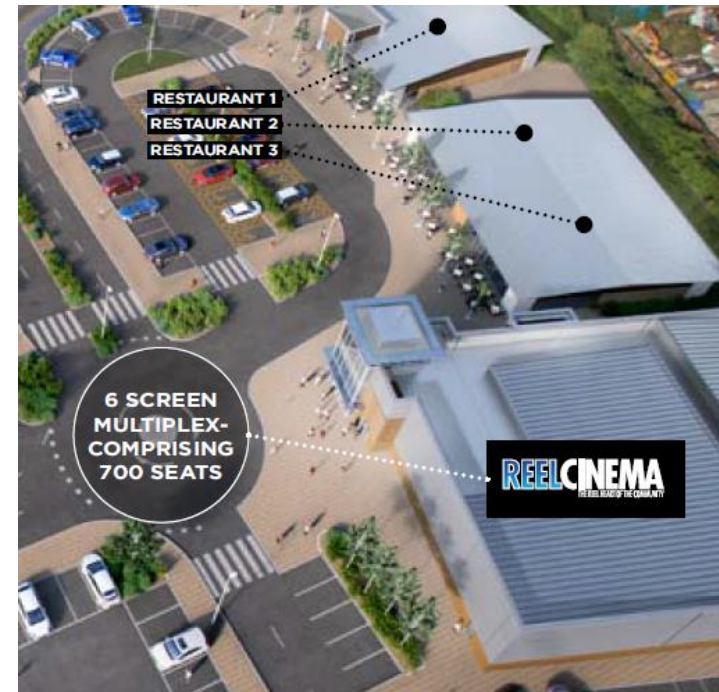
# FURTHER DEVELOPMENT

The Spear comprises a total of **170,000 sq ft** of retail and leisure accommodation, including Open A1 Shopping Park and Leisure, including a Multiplex Cinema and 14,200 sq ft of A3 accommodation.

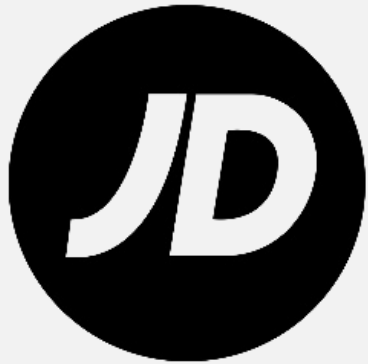


The Spear will be the premier out of town retail and leisure destination. The Shopping & Leisure Park will benefit from a total of 679 car spaces.

The Reel Multiplex will comprise 16,458 sq ft with 6 screens and a total of 700 seats. Reel operate 15 multiplexes with a further 9 multiplexes to open by 2018.



# TENANT LINE UP



# M&S

## OUTLET



claire's  
outlet



Cotton  
TRADERS



# QUOTING TERMS:



**Term:** 5 years

**Rent:** £15.00/ sq. ft. or 10% of turnover, whichever is the greater

**Service Charge:** £6.00/ sq. ft.

**Promotion Charge:** £1.00/ sq. ft.

**Rates:** Approx. £3.50/ sq. ft.

# LEASING ENQUIRIES

FOR FURTHER INFORMATION, PLEASE  
CONTACT:

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**Clacton-on-Sea**