

# 2017 HIGHLIGHTS

- Centre sales up 14% Christmas week LFL vs. 2016
- Cotton Traders outstanding new shop fit
- Pavers relocated with a brand new shop fit
- Roleplay World children's play has moved into a larger unit following a busy first year of trading
- Growing high quality dual regional and tourist catchment
- Catchment currently ranked Top third in CACI's Retail footprint, ranking over 3,600 retail centres \*
- 7 out of 11 retailers showing growth some in excess of 12% year to date 2017 vs. 2016
- Courtyard Studios continue to bring a mixed and repeat footfall

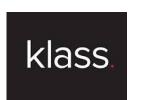
















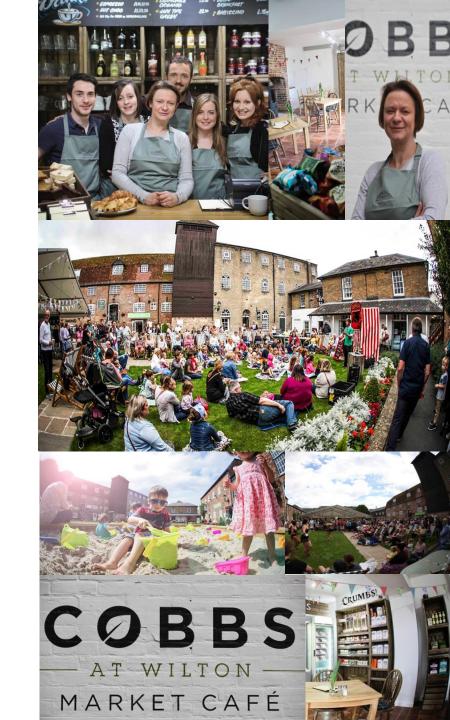


**EVOLVING TENANT MIX** 



## **OVERVIEW**

- 60,000 sq. ft. of retail space
- Free parking for circa 350 cars
- Strong and established home offer
- Home of Wilton Carpets 350 years of heritage
- Strong catering offer— Cobbs Market Café and Village Restaurant
- Strong car and coach based footfall
- One of Edinburgh Woollen Mills most successful mixed Concession/EWM offers.
- Part of the Wilton Leisure/Retail Hub: Wilton Shopping
  Village, Wilton House and Blue Diamond Garden Centre



# CATCHMENT & CENTRE MARKETING

- 133k residents within 30 minute drivetime, this rises to2m within 60 minutes
- Wiltshire County strategy requires 42k new homes by 2026 (base year 2006). 21k homes have been delivered, with 19k still to come
- AB residents (higher managerial professionals) are 31%
   above UK average
- Destination Visit A recent FSP survey (May 2017) revealed that visitors on average travelled 48 minutes to Wilton Shopping Village. Attracting people from as far as Bristol, Chichester and Taunton





On site Centre

Management and

Marketing team

**Annual Events Schedule -**

Craft Fair, Jazz in the
Courtyard, Wilton Fashion
Shows, Wilton Business
Event, Pumpkin Trail, Summer
in the Courtyard, The Wilton
Carnival, Snow Globe and a
number of other seasonal
events.

Full Social Media Programme
Facebook, Twitter and the
Wilton Shopping Village
Website.

**Local Newspapers and Radio** 

## **TOURISM & TRAFFIC FLOW**

## TOURISM:

**£156 million** per annum tourism spend at local heritage tourist attractions

**£86 million** per annum tourism spend from day trippers

Salisbury Cathedral- **250,000 visitors**\* per annum

Stonehenge- 1.4 million visitors\*\* per annum

## **TRAFFIC:**

The A36/ A30 Junction at Wilton experiences - 10 million movements per year and 30,000 traffic movement per day\*\*\*

New train station proposed for Wilton for 2020 with services from Southampton, Bristol, Swindon and more.

<sup>\*</sup>http://www.salisburycathedral.org.uk/visit

<sup>\*\*</sup>http://www.alva.org.uk/details.cfm?p=423

<sup>\*\*\*(</sup>http://www.dft.gov.uk/traffic-counts/area.php?region=South+West&la=Wiltshire)



## VACANT UNITS & QUOTING TERMS

#### **Vacant Units**

Unit 14 – 1,825 sq.ft.

Unit 15 – 1,825 sq.ft.

#### **Quoting Terms:**

- Rent: The higher of £ 15 sq.ft or 10% of turnover
- Current Service Charge: Currently £4.50 per sq.ft
- Current Promotion
  Charge: 1% of Turnover
- Rates: Payable by tenant

### **Asset Management:**

Units can be made available through Landlord asset management initiatives

# LEASING ENQUIRIES

FOR FURTHER INFORMATION PLEASE CONTACT:



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