

TRADING UPDATE June 2018











OVERVIEW – TRADING PERFORMANCE 2017

- Christmas Trading
 - Accessories up to +18% V LY
 - Outdoor + 12% V LY
 - Fashion +12% V LY
- Card Factory now open
- Dickies expanding to open superstore
- The Grape Tree now open
- Sports Direct renewed on long term Lease
- Clarks extend their Lease
- Mr. Sweets and Bonmarche now open and both trading well above budget
- Leading Labels now open





HIGHLIGHTS

- Annual footfall of 1.7 million Increased by 8% in the last 4 years
- Turnover density +6% per annum for last 2 years
- Centre is 98,175 sq. ft.
- Approx. 272,891 people living within 30 minute drive time
- 1.2 million people within 60 minute drive time



CENTRE INFORMATION

- Total resident population of the principle catchment area of Festival Park is 1.3 million
- Festival Park's customer profile over performs amongst affluent Acorn groups
- Largest gap in the merchandise mix is clothing and footwear
- Opportunity to increase food and beverage at the Centre
- Primary segment of the catchment now includes Abergavenny area
- Leisure goods away from sportswear are a growth area
- Further assured brands are a growth area
- Key shopper growth areas are Newport and Monmouth area
- The current trading gap at the Centre is worth £14m
- £9m of the trading gap is encouraging current shoppers to spend more



TENANT MIX





serect











SITE MAP





QUOTING TERMS

The Centre is close to fully let with only Unit 36-40 (7,500 sq. ft.) available. Additional space can be made available through Asset Management.

Quoting Terms:

- **Rent:** £20/sq. ft. or 10%, whichever is the greater
- Service Charge: £10/sq. ft.
- **Promotion Costs:** 2% of Turnover or £2/ sq. ft.

FURTHER ENQUIRIES

For further information, please contact:



020 7734 2080

londonoffice@chdproperty.com

Max Delamain
Charles Dring MRICS
020 7734 2080
Iondonoffice@chdproperty.com

www.chdproperty.com